

“International Research Conference (Multidisciplinary).”

Date - 21st & 22nd February, 2025

ORGANIZED BY

Abhinav Education Society’s

Institute of Management and Research (MBA & MCA)

(AICTE Approved, Affiliated to SPPU, Approved by Govt. of Maharashtra, NAAC Accredited with grade **B+**).

About the Institution:

Abhinav Education Society’s Institute of Management And Research has set precedence with its excellent academic track record and unique teaching learning process. It was established in the year 2007 with the MBA Programme and in 2008 with MCA Programme.

All the courses are affiliated to Savitribai Phule Pune University and MBA & MCA Programmes are approved by AICTE, New Delhi.

We have excellent infrastructure facilities, which are on par with best of B-Schools in India & abroad.

We have full time, highly qualified and experienced faculty members who are experts in different disciplines of Management and Computer studies.

The academic performance of all batches of MBA so far has been exemplary with our students inevitably topping the Merit List of Savitribai Phule Pune University Pune.

Our Library houses more than 7000 books and journals and periodicals. The Library facility is available to the students for all days.

About Conference

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The Abhinav Conference is intended to create an interactive platform for academicians, corporate executives, practicing managers and research scholars for sharing views on latest

developments in all domains and the impact of changing economic scenario on different sectors of business and industry. It is expected that the conference outcome and recommendations will provide insightful directions for effective policies, plans and strategies in the near future for economic and business practices across the globe. It will also highlight upon the current global threats, risks and opportunities we all have gone through and are still striving hard to recover.

About Pune

Pune is a city located in the western Indian state of Maharashtra. It is one of the largest cities in the state and is often referred to as the "Oxford of the East" due to its educational institutions and cultural heritage.

Pune's blend of history, culture, education, and economic opportunities makes it a dynamic and thriving city in India. It attracts students, professionals, and tourists from across the country and around the world.

Who should attend:

- Academicians
- Researchers
- Professionals
- Industrialists
- Consultants
- Management Students

Conference Mode : Online/Offline

Conference Day & Date: Friday, Saturday , 21st & 22nd February, 2025

Submission Guidelines:

Contributors are requested to submit the paper as per the guidelines given below:

The first page should contain

- Manuscripts will be accepted in electronic format through EasyChair web managements system.

- A separate title page should include an informative title, name(s), affiliations, address(es) of Institute/Organization, corresponding address, email id(s), contact no(s) of all authors
- Please do not indicate author(s) name, affiliation, or any other such information in the manuscripts elsewhere.
- Abstract should be of 100-300 words followed by a list of 5-6 keywords which are to be written in alphabetical order.
- Manuscript should be of 1500-3000 words approximately, excluding tables, graphs & charts.
- All text should be in 1.5 space with 1-inch margins on all the sides on A4 size paper using the font.
- Times New Roman of size 12.
- All charts, graphs, pictures should be drawn and labeled legibly in MS Word.
- References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines. It is imperative to ensure that all works cited in the text are included in the References section.
- All manuscript would be checked for plagiarism.
- Footnotes should be avoided, but any short, succinct notes making a specific point may be placed in number order following the alphabetical list of references.
- References should be made only to works that are published, accepted for publication (not merely "submitted"), or available through libraries or institutions. Any other source should be qualified by a note regarding availability.

How to Submit:

Please submit your extended abstract and full paper by Easy Chair as per the instructions given below. For any other query you can write to: conference@aesimr.org

Publication:

All accepted papers will be published in a Conference Proceedings with an ISBN. Selected papers will also be considered for publication in journals indexed in the UGC CARE List.

Website: <http://aesimr.org/>

Registration Fee

The details of registration fee are as follows

Category	Fee
Research Scholar/Students	100/-
Academician	100/-

Proceedings Fee:

Category	Fee
E copy of Proceedings	100/-
Hard copy of Proceedings	500/-

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Account Details :

The registration fee should be paid through NEFT as per the following details:

Beneficiary: Abhinav Education Society's Institute of Management & Research

Bank Name: Bank of Maharashtra

Account No: 60134411401

IFSC Code: MAHB0001576

Branch Name: Ambegaon Bk,Pune-46.