

ABHINAV EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT & RESEARCH



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Industrial Visit Report: Mapro Food Park

Date: 18th March 2024

Venue: Mapro Food Park, 122, Wai-Surur Rd, Shendurjane, Wai, Maharashtra 415536

Organized by:

Abhinav Education Society's

Institute of Management and Research,

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Coordinators: Prof. Suraj A. Hingane, Prof. Shubham R. Jambhale

Participants: 184 students, 8 staff members

Introduction:

On 18th March 2024, Abhinav Education Society's Institute of Management and Research organized an industrial visit to Mapro Food Park for its students. The visit aimed to provide firsthand insights into the operations and management of a prominent food processing industry. Mapro Food Park, located in Wai, Maharashtra, is renowned for its high-quality fruit-based products.

Journey and Arrival:

The journey commenced early in the morning with excitement and anticipation among the participants. After a journey of approximately 3 hour, we arrived at Mapro Food Park. The warm welcome extended by the staff set a positive tone for the visit.

Activities and Observations:

Upon arrival, the participants were briefed about the history, mission, and vision of Mapro Food Park. The students were divided into groups and taken on a guided tour of the facility. Throughout



the visit, the participants had the opportunity to observe various stages of food processing, including sorting, cleaning, pulping, and packaging.

Highlights of the visit included:

- **1. Processing Units:** The students gained insights into the functioning of processing units for different fruits, such as strawberries, raspberries, and mangoes. They witnessed the utilization of advanced machinery and technology to ensure efficiency and quality control.
- **2. Quality Assurance:** The visit emphasized Mapro's commitment to maintaining high standards of quality and hygiene. The students learned about the stringent quality assurance measures implemented at every stage of production.
- **3. Innovative Practices:** Mapro Food Park showcased its innovative practices in product development and packaging. The participants were impressed by the creativity and sustainability initiatives undertaken by the company.
- **4. Interaction with Professionals:** The students had the opportunity to interact with professionals and experts from various departments. They engaged in insightful discussions regarding industry trends, challenges, and career opportunities.
- **5. Tasting Session:** The visit concluded with a tasting session where the participants sampled a wide range of Mapro's products. This provided them with a sensory experience and a better understanding of the company's diverse product portfolio.

Key Learnings:

The industrial visit to Mapro Food Park proved to be highly educational and enriching for the participants. Some of the key learnings from the visit include:

- Understanding the intricacies of food processing and manufacturing.
- Appreciating the importance of quality control and hygiene standards in the food industry.
- Exploring innovative practices and technologies driving the sector forward.
- Gaining insights into career opportunities in the food processing industry.

Conclusion:

The industrial visit to Mapro Food Park was a resounding success, thanks to the meticulous planning and coordination by the organizing team. The participants returned with a deeper understanding of the food processing industry and valuable insights to enrich their academic knowledge. Special thanks to Prof. Suraj A. Hingane, Prof. Shubham R. Jambhale, and the entire staff for their efforts in making the visit a memorable and insightful experience.



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